4TH CIO WORKSHOP
ON COLLABORATION AND INTEROPERABILITY
24-25 SEPTEMBER 2008, LONDON

A European CIO peer group symposium
designed to address the topic:

"Information Management
For Tomorrow's
Asset Infrastructure"

24 and 25 September 2008

Charing Cross Hotel, London, England

The Event

Led by CIOs and professionally managed, this is the fourth annual invitation only CIO Workshop on Collaboration and Interoperability.

Details of the sponsoring organization are found at http://www.cioworkshop.org.
This is an intimate, frank* and highly interactive session. Experienced facilitators and a balanced agenda in a high end setting provide a focus and an effective platform for networking and discussion. Those invited to attend can expect a stimulating event and concrete results.

The Expert Advisory Panel

The Workshop is guided by a selected group of experienced CIOs. The Advisory Panel provides insight on the content, format and potential attendees. They also oversee the conduct of the workshop itself, in most cases personally facilitating breakout sessions and participating on panels. 2008 EAP members are:

John Bailey
Chief Information Officer, Europe Bechtel

Michel Luypaert
Independent Consultant

Andrew Cowell
UK Operations Performance Director, MWH

Andrew Marks
Chief Information Officer, Tullow Oil

Avinash Sankholkar
Head – Business Operations, Larsen & Toubro

Tim Walton
Independent Consultant

Branka Fister
Head of Civil, ALSTOM (Switzerland) Ltd.

Charles Rowney (Chair)
Independent Consultant

David Adam
Digital R&D, Major Capital Projects BP

Shrikant Jawalkar
Group CIO & Executive Director, Dodsal Group

Mike Williams
CIO, Parsons Brinckerhoff

Hans van Otterloo
Independent Consultant

Synopsis

The focus this year is a logical extension of topics considered in previous years. The 2008 agenda will center on a theme that is an increasingly pressing need, namely the ability to develop IT solutions that will be robust as enterprises mobilize to deliver sustainable solutions to the world's infrastructure issues.

The conference title this year is titled:

> ### Information Management For Tomorrow's Asset Infrastructure

Topic areas to be addressed include:

➢ Approaches to drive change through an organization to deliver sustainability.

➢ Asset lifecycle requirements in key infrastructure sectors, now and in the future.

➢ Zero asset management to make IT functions cost effective, flexible and robust in the face of change.

The Expert Advisory Panel and invited guests representing perspectives from sectors including Oil & Gas, Water and utilities among others will discuss some of the events that are evolving in service areas for these industries. The increasing emphasis on sustainability, and pressures of resource depletion and supply/ demand imbalances, will inevitably echo into the CIO's domain and put stresses on IT and IM solutions. Building those solutions so that they are robust in the long term is a fundamental need but is proving to be an elusive target. This group is well equipped to deliver content that will help attendees respond to this challenge.

Facilitated Plenary and Break Out sessions promote lively and open debate. To encourage openness and the sharing of information, the world-famous Chatham House Rule* is applied with rigor. With this understanding, participants can exchange ideas fully and frankly with their peers.

*The Chatham House Rule: "When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed". Complete details may be found at http://www.chathamhouse.org.uk/about/chathamhouserule.

Agenda
Program Day 1

12:00 – 13:00   **Registration & Buffet Lunch**

CIOs meet, greet and get to know each other over a private buffet.

13:00 – 13:30   **CIO Workshop Opening**

After a welcome and introductions, CIOs develop a common understanding and set of expectations for the day and for the event as a whole.

13:30 – 14:30   Special **Guest Ed Parsons – "Google Speaking on Google"**

Ed Parsons is the Geospatial Technologist of Google, with responsibility for communicating and promoting Google's mission to organize the world's information using geographically oriented tools including Google Earth, Google Maps and Google Maps for Mobile. Ed is not only an influential and highly accomplished technical leader, but a first rate public speaker who represents Google at major events. He has agreed to speak on ways that Google is working with users to help create and improve their products, emphasizing Google Map, Earth and Sketchup. At the end of his formal talk, there will be a substantial opportunity for participants to raise questions and discuss points of interest with him. This is an opportunity to interact first hand with a senior member of one of the most influential forces in the Information world today.

14:30 – 16:30   **Keynote Speaker Hamish Taylor – "Selling Change"**

An outstanding speaker and notable strategist, Hamish will guide attendees through a series of exercises that will provide insights into ways to brand, position and sell programs that the CIO needs to succeed. Hamish is an energetic and entertaining speaker with a strong track record in delivering value to communities in need of ideas and practices that will help them promote their operations. Attendees will find that they emerge from these sessions better equipped to brand their programs and gain understanding and acceptance across their enterprises. This session is intended to deliver not only broad principles, but concrete, actionable strategies that can be used to good effect by participating CIOs when they return to their working roles.

17:15 – 18:45   **Tour the London Eye**

With the evening London skyline as a backdrop while they ride the Eye, CIOs will elect either to attend a technically oriented group, or to interact in more casual encounters with their peers. Private gondolas secured for the event will ensure the ride is an undistracted opportunity to network and learn.

19:30 – 22:45   **Private Dinner Cruise on the Thames**

A first class dining experience in a private section of the fully glass walled watercraft will end the first day. Participants will have a chance to relax and discuss topics of common interest, or to simply enjoy the evening as the Thames glides by.

Agenda

Program Day 2

08:30 – 09:45 **Morning Plenary Sessions**

Sustainability from a Vendor Perspective

At the request of the Expert Advisory Panel, Bentley Systems, Inc. CEO Greg Bentley will speak on service models and their sustainability implications from a software service industry perspective. Challenges and changing practices, and the resulting conundrums faced by developers and vendors, will be explored.

Emerging Pressures and Trends in Infrastructure Delivery

This discussion sets a foundation for the 2008 Workshop discussions and breakouts. Experts in several vital sectors (among them David Adam (BP) and Jim Conlin (Scottish Water)) discuss sustainability issues in their service areas and the ways that these issues are beginning to stress their enterprises. Unresolved IM/IT needs and strategies are emphasized. The format is interactive, with brief opening statements by each panelist followed by discussions amongst themselves and with workshop participants.

09:45 – 12:00 **Morning Breakout Groups and Reports**

Sustainability in the Enterprise

CIOs will break into three facilitated groups that will address impediments to maintaining a sustainable enterprise. Viewed from both internal and market place perspectives, sustainability issues will be identified and solutions that promote long term successful practices will be developed.

12:00 – 13:00 **Lunch and Discussion**

Over a private buffet lunch, attendees will hear the results of a 2008 survey of AEC CIOs and CEOs. Perspectives of the two groups provide useful insights into differing organizational needs and interests, and complement the discussion areas in this year's CIO Workshop.

13:00 – 13:30 **Afternoon Plenary Session**

Developing and Delivering Scalable Solutions

Atos Origin, a global management consulting and IT services firm specializing in business and technology integration, will discuss the challenges of providing solutions that are robust in the face of changing project scale and scope. Trends and directions associated with web delivery, and the ups and downs of this major shift in a basic IM/IT paradigm, will be emphasized.

13:30 – 15:45 **Afternoon Breakout Groups and Reports**

Shifting to Zero Asset Management

Facilitated breakout groups will pursue the notion of zero asset management. The impacts of the oncoming shift to web based delivery on such diverse topics as licensing, deployment, project controls, security and human reactions to the loss of desktop independence will be discussed. Participants will share successful change management responses and lessons learned.

15:45 – 16:00 **Closing**

Results are reviewed, and takeaway content is provided to attendees. Topics and ideas for the 2009 event are solicited.