

CIO Workshop



Programme & Registration

Inaugural European CIO Workshop on Collaboration and Interoperability

28-29 November 2005
Le Plaza Hotel
Brussels, Belgium

Hosted by:
Farkas Berkowitz & Company
Bentley Systems Incorporated

Overview

The Inaugural European CIO Workshop will be devoted to an exploration of the twin challenges of collaboration and interoperability.

The workshop begins on the evening of 28 November with a networking reception followed by dinner and a presentation by Gijs de Vries, the EU coordinator for combating terrorism in Europe. He will discuss the complex issues of security in an era marked by terrorism and global conflicts.

The workshop proper takes place on 29 November. During the morning session, members from our Advisory Panel share their insights and experiences relating to collaboration and interoperability. In these facilitated round table discussions, panelists and participants will engage one another in spirited discussion.

After lunch, interactive breakout groups will address a variety of challenges facing today's CIOs. Discussion leaders, supported by note takers, will elicit ideas and ultimately useful conclusions from each group.

At the end of the day, the general assembly reconvenes to consider the results of each breakout session. Facilitators present their groups' findings in brief presentations, and all participants have the opportunity to discuss those findings.

Following the conference, presentation materials and breakout session results will be made available to participants. Attendee contact information will be made available pursuant to agreement by individual participants.

Advisory Panel

Hans van Otterloo
Chief Information Officer
ARCADIS, NV

Björn Paulsson
Head of Track Division
Banverket

John Bailey
Chief Information Officer, Europe
Bechtel

Michel Luypaert
Chief Information Officer
Besix

Hans Schenck
Director of Information Systems
Lyonnaise des Eaux

Andreas Rebetzky
Chief Information Officer
M+W Zander

Andrew Cowell
Dir. of Knowledge Management, EMEA
MWH Global

Andrew Marks
I.T. Director
Parsons Brinckerhoff Limited

Sami Abdulgani
General Manager
Saudi Consulting Services

Anders Thostrup
Chief Information Officer
Shell

Maurice Tayeh
Senior VP and Group CIO
Technip

Programme

THE MORNING SESSION

Emerging practice: The Present and Future of Collaboration Needs and Solutions

This session explores the human, business and technical issues that are emerging as the most difficult issues for CIOs as they cope with the increasingly complex challenge of collaborating within and between corporations on a global basis. Coverage of this topic includes the legal implications of security, intellectual proprietorship, and other facets of information transfer. The net result will be a thorough foundation for discussion of topical and emerging issues of common interest to the group.

The Reality of Interoperability: Experiences Gleaned in Delivering Results.

CIOs frankly discuss their experiences deploying interoperability solutions: what worked, and what did not. Presentations will delve into the human factors that complicate deployment and acceptance, the business process issues that need to be resolved, and the current limits and opportunities of technology. This round table discussion should yield valuable insights to all CIOs who are striving to improve interoperability.

THE AFTERNOON BREAKOUT GROUPS

The sessions following lunch will consist of breakout groups in areas that the workshop's Advisory Panel believes are particularly troubling or unresolved but where group discussion will generate useful results that attendees can apply.

- **Life Cycle Collaboration Management** – Marketplace and technological changes greatly complicate the planning and deployment of collaboration solutions. This session will explore the technical solutions currently available to CIOs contemplating various collaboration strategies, and the sensitivity of those solutions to changing circumstances over the life cycle of the solution.
- **Dealing with the Human Factor** – Effective use of collaboration tools rests on the ways that humans react to technical solutions in their business context. Human reactions to change are a key to success and failure. Similarly, the sense of isolation that some feel as a result of life in a virtual world can have a profound impact on productivity. This session will address these and other dimensions of human behavior related to motivating and supporting collaboration and will identify ways to avoid failed or incomplete deployment due to the human factor.
- **Navigating the Legal Issues** – Fluid interoperation and collaboration across corporate and international boundaries can have tremendous benefits on efficiency and productivity. At the same time, they bring with them a range of security implications, intellectual proprietorship questions, and retention responsibilities. This session will identify emerging legal and procedural demands faced by CIOs and will formulate options for addressing these issues in inter-enterprise collaboration pursuits.
- **Coping with Unresolved Standards** – Numerous technically oriented groups have addressed standards issues relevant to interoperability. However, efforts in this area to date have left some fundamental issues unresolved. This group will consider concrete steps that the industry can take to enable effective implementation of high-level programs and promote measures that can lead to genuine and useful standards that will enhance interoperability.

Details

DATE

The CIO Workshop, co-hosted with Bentley Systems, begins at 17.30 on 28 November and continues from 8.30 to 16.15 on Tuesday, 29 November 2005.

LOCATION

The CIO Workshop will be held at Hotel Le Plaza, located at Bd Adolphe Maxlaan, 118-126, 1000 Brussels, Belgium.

CONFERENCE HOTEL

Please be sure to mention the CIO Workshop and Bentley Systems to receive the preferred hotel rate (single at 175 €), which is available until 27 October, 2005. After this date, reservations are accepted on a space-available basis.

REGISTRATION CONFIRMATION

Farkas Berkowitz & Company will confirm your registration to you by phone or email. If you do not receive confirmation within two weeks of sending this form, please call 202.833.7530, ext. 6002, and ask for Sarah Chittenden.

TRANSPORTATION

Attendees must arrange their own transport to the hotel. Transportation, parking, and driving directions can be obtained from the hotel website: <http://www.leplaza-brussels.be/uk/acces.htm>.

LANGUAGE

All sessions will be conducted in English. No translation will be provided.

DRESS

Proper Attire.

CANCELLATION POLICY

A full refund is available provided written cancellation is given prior to 28 October 2005. Registrants who have not canceled by 28 October will be subject to the full fee.

SPECIAL NEEDS

If you have any special dietary needs or require additional accommodations, please contact us prior to the event.

SUBSTITUTIONS

Invitations are non-transferable unless approved by Farkas Berkowitz & Company and Bentley Systems prior to registration.

PLEASE RETAIN A COPY OF THIS REGISTRATION FORM FOR YOUR RECORDS.

Registration

Please print clearly throughout

Surname		Sex: Male <input type="checkbox"/> Female <input type="checkbox"/>
Title	First Name(s)	
Job Title		
Organisation		
Address		
Postcode	Country	
Telephone	Fax	
Email		

REGISTRATION FEES

Fees include all sessions, light refreshments, breakfast, lunch and conference dinner. Accommodation and travel are not included.

PAYMENT – 500€

Please indicate method of payment: Cheque Credit Card

Cheques should be made payable to Farkas Berkowitz & Company

Credit Card	Visa <input type="checkbox"/>	MasterCard <input type="checkbox"/>
Credit Card number:		
Expiry Date		
Card Holder Name		
Card Holder Address		

SPECIAL DIETARY REQUIREMENTS

I have special dietary requirements: Vegetarian Other _____

CONFERENCE DINNER ON MONDAY, 28 NOVEMBER

The cost of the conference dinner is included in the registration fee, but we would appreciate your confirming your attendance

I will attend the conference dinner on Monday, 28 November : Yes No

Return to Farkas Berkowitz & Company - Fax: 202.833.7057 / Tel: 202.833.7530, ext. 6002
1220 Nineteenth Street, NW, Suite 300, Washington, DC 20036, USA
Email: chittenden@farkasberkowitz.com