3rd CIO WORKSHOP
ON COLLABORATION AND INTEROPERABILITY
19-20 September 2007, Brussels

A European CIO peer group symposium designed to address the topic:

"The good news is we won the project …

The bad news is we won the project! …"

19 and 20 September 2007

Hotel Amigo, Brussels

The Event

Led by CIOs and professionally managed, this is the third annual, invitation only, CIO Workshop on Collaboration and Interoperability. It is an intimate, frank* and highly interactive session. Experienced facilitators and a balanced agenda in a high end setting provide a focus and an effective platform for networking and discussion. Those invited to attend can expect concrete results and a stimulating event.

The Expert Advisory Panel

The Workshop is guided by a selected group of experienced CIOs. The Advisory Panel provides insight on the content, format and potential attendees. They also oversee the conduct of the workshop itself, in most cases personally facilitating breakout sessions and participating on panels. 2007 EAP members are:

John Bailey
Chief Information Officer, Europe
Bechtel

Michel Luypaert
Independent Consultant

Andrew Cowell
UK Operations Performance Director
MWH

Andrew Marks
Chief Information Officer
Tullow Oil

Avinash Sandholkar
Chief Information Officer
Larsen & Toubro

Tim Walton
Chief Information Officer
CLM London 2012

Branka Fister
Head of Engineering
Christ UPW AG

Scott Farquhar
Chief Information Officer
Bovis Lend Lease Corporation

Charles Rowney
Independent Consultant

David Adam
Digital R&D, Major Capital Projects BP

Synopsis

The focus this year is that perennial quandary:

> ***"The good news is we won the project…***
> ***The bad news is we won the project … ".***

Following the general pattern of project Bid, Mobilization and Delivery life cycle stages, the workshop explores causes and cures for the gaps and trouble spots so often encountered along the way. Many of these would seem to be foreseeable and preventable, and Engineering Procurement Contracting Companies and Owner Operators try to work hand in glove to ensure smooth progress through the project lifecycle.

Despite this effort, it seems that at the start of a proposed project when the bid is being formulated, IT is often forgotten. Inevitably, the stage arrives when the project is won and IT learns that:

- It's a lump sum project
- It's a JV with another contractor
- Engineering is in 3 locations
- Everybody involved in project ten years ago has retired
- The client demands constant collaboration
- IT must incorporate the client's knowledge management strategy
- The project involves new regulations, or
- The asset must operate for the next 25 years at minimum cost

And all this has to be balanced against cost and must be measured against a work programme which is already underway.

The Expert Advisory Panel and invited guests will discuss causes and explore ways to forestall these difficult 'gaps' at the start of the project lifecycle. Concrete results are sought in interactive sessions. To ensure actionable, tangible outcomes, conclusions are written up and later distributed to Workshop attendees.

Facilitated Plenary and Break Out sessions promote lively and open debate – and to encourage openness and the sharing of information, the world-famous Chatham House Rule* is applied with rigor. With this understanding, participants can exchange ideas fully and frankly with their peers.

*The Chatham House Rule: "When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed".

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Program at a glance
Day 1 – Exploring the Issues

12:00 – 13:00	Expert Advisory Panel meeting
13:00 – 14:00	Lunch
14:00 – 14:15	CIO Workshop Opening Welcome, Introduction and Expectation setting Recap on 2006 Workshop
14:15 – 15:15	Report on Work Packaging
15:15 – 15:30	SharePoint as a KM asset with Mike Williams
15:30 - 17:00	Plenary session – Panel of OOs express their views of the contract award process and why it is so difficult
19:00 – 22:00	Dinner at local Hostelry with Keynote speaker Richard McDermott

Program at a glance
Day 2 – Seeking the Solutions

06:30 – 07:45	Breakfast buffet
08:00 – 09:00	Plenary session EPC response and breakouts
09:00 – 11:00	Breakout sessions
11:00 – 11:30	Refreshment break
11:30 – 12:00	Breakout reports
12:00 – 12:30	CIO's view of the 2012 Olympics Project
12:30 – 13:30	Lunch in Hotel Restaurant
13:30 – 14:00	Afternoon keynote
14:00 – 15:00	Breakout sessions Have we identified a better way to progress contracts?
15:00 – 15:15	Refreshment Break
15:15 – 15:45	Breakout reports
15:45 – 16:15	Closing session

Program Day 1
(Herge A & Herge B Rooms except as noted)

12:00 – 13:00 **Expert Advisory Panel closed meeting** (Herge A)

13:00 – 14:00 **Participant arrivals & buffet lunch** (Hotel Restaurant)

14:00 – 14:15 **CIO Workshop Opening**

Welcome and Introductions
Establishing who is present, and what their major interests are.

Expectation setting
Ensuring we understand and set out to meet the expectations of our invited guests.

Recap on 2006 Workshop Actions
Reviewing papers and outcomes from last year.

14:15 – 15:00 **Report on Work Packaging project**

Greg Bentley, John Bailey, Branka Fister, Anne Goodwin

A follow-up from a commitment last year: Progress report on Bentley's discussions with Christ, Bechtel and MWH on investigations into the requirements of Work Packaging in the Construction Industry

15:15 – 15:30 **SharePoint as an Adventure in Knowledge Management**

Mike Williams of PB

15:30 – 17:00 **Plenary session**

Andrew Marks, David Adam, Charles Rowney

Views of the contract award process, why it is so difficult, and what are the perceived expectation gaps both internally in the OO and externally in the EPC with respect to IT

19:00 – 22:00 **Dinner at a local Hostelry**
Keynote Richard McDermott

Designing organizations around the development, concentration, distribution and flow of knowledge

Program Day 2

06:30 – 07:45	**Breakfast buffet**	(Hotel Restaurant)
08:00 – 09:00	**Plenary session**	(Ambassador Room)

Michel Luypaert, Shrikant Jawalkar, Charles Rowney

An EPC view of the contract award process, why it is so difficult, and what the perceived expectation gaps and measurable risks are both internally in the EPC and externally in the OO with respect to IT

09:00 – 11:00	**Breakout Sessions 1 & 2**	(Herge A & Herge B Rooms)

Facilitated by members of the Panel

Two separate groups, one viewing the OO world and one viewing the EPC world, with a goal of identifying a path that would enable IT to be mandated earlier in the contract and bid process with suggested reporting points of:

- IT value to the Supply Chain e.g. Joint Ventures
- IT value to clients, e.g. asset lifecycle management
- IT value to my company, e.g. risk/value

11:00 – 11:30	**Refreshment break**	(the Rotonde)
11:30 – 12:00	**Breakout reports1&2**	(Ambassador Room)
12:00 – 12:30	**CIO's view of the 2012 Olympic Project**	

Tim Walton

12:30 – 13:30	**Buffet lunch**	(the Rotonde)
13:30 – 14:00	**Afternoon Keynote**	(Ambassador Room)
	Alan Hodgkinson of SoftXS	

Creating a collaborative IT environment in building a power plant in Iceland (maybe 'Building a power plant on a volcano'!)

14:00 – 15:00	**Breakout sessions 3 & 4**	(Herge A & Herge B Rooms)

Facilitated by members of the Panel

Two separate groups are convened and address:

- Can we identify a better way to progress the bid and contract award process which mandates IT and its budgetary constraints?
- Can we create a 'statement of value' to ensure the inclusion of an IT assessment in the tender and in the bid process?

15:00 – 15:15	**Refreshment break**	(the Rotonde)
15:15 – 15:45	**Breakout reports 3 & 4**	(Ambassador Room)
15:45 – 16:15	**Closing session**	(Ambassador Room)

Facilitated by members of the Panel

Highlights of the workshop, takeaway thoughts, and commitments to action are elicited. Items and outcomes for the coming year are developed, and a schedule for follow-up papers and other deliverables is established.

16:30	**Departures**	